

F.A.T.C. NEWS

Florida Antique Tackle Collectors Newsletter

Volume 28, Number 2



Show Me Another



Pfeffer-Woodall-Densmore Connection

**It's Still
in There**



*When is a Penny
Not a Penny?*



**The Hurd
Super-Caster**

*That-Zebco-Guy
Goes to Tulsa*



FATC Daytona Beach Spring Show

Many thanks to our Show Host, Larry Lucas



Great display and its guard gator



Russ Thorne with grandson, Cole Herring



View of the beach from the back door



Barry Brunges and Craig Comjean with golf icon and gifted angler, Andy Bean



Johnny Garland and Clarence Smith visit



Charlie Price's frog lures



Daytona 2014 at full speed



Frank Carter and Joe Yates discuss Frank's Florida Lures Time Line



Part of Jim Duncan's winning Creek Chub display



Bill Stuart's epic collection of Louis Rhead lures



A special Creek Chub!



A small part of the Al Foss Displays



An array of early Coast Minnows



Daytona 2014 Show



Rare, early Heddens



More Tough Al Foss Pieces



TINS



Stephanie Duncan received the President's Award from Ed Weston



Frank Carter won the Best Educational Award for his Florida timeline display



Elizabeth Yates won the best AI Foss Display Award



Bill Roberts won the Best Topical Award for his Heddon top 25 display



Jim Duncan won the Best Creek Chub Display Award



Craig Swearingen won the Best Florida Lure Maker Award



Minnow Cole Herring was recognized for his excellent display of Heddon Crazy Crawlers

FATC Awards Criteria

It has come to our attention that many of our FATC members are not aware of the various benchmarks used to judge the exhibits at our FATC shows. The following is a synopsis of the criteria used to reach our decisions:

- Educational Information
- Identification & Labeling
- Rarity
- Completeness
- Condition
- Overall Presentation
- Uniqueness and/or Originality

An exhibitor who wins a major award at one show is not eligible to win another major award for the same or similar exhibit for a period of one year. This exhibitor however, may win a major award within this time period if they display an exhibit that is entirely different.

Exhibit cards with the name of the exhibit and the owners name should be displayed prominently on their exhibit. These cards can be obtained at the registration desk.

Thank you,
Awards Committee – Mike Hall & Tom Wilkerson

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**Frank Carter, Tallahassee, FL
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F.A.T.C. NEWS

**The Newsletter of the Florida
Antique Tackle Collectors, Inc.**

May 2014 Volume 28, No. 2

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F.A.T.C. News is published tri-annually by F.A.T.C., a voluntary, non-profit corporation. Past issues can be viewed online at our web site: www.fatc.net

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Printed by Alta Systems, Inc., Gainesville, FL

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President's Message, More Random Thoughts

Ed Weston



The Daytona Beach International Show was "spectacular". That is the only way to describe the show just using one word. It was completely sold out, the weather was super, the auction was great, the displays were awesome and the members and non-members attending were fantastic. A big 'congratulations' to Larry Lucas, the show host, and Stephanie Duncan, the show coordinator, for putting together this monumental event.

The next FATC Show will be in Punta Gorda on June 6, 7 and 8. Dick Braun has been working feverishly and has everything well in hand. This is a beautiful show site right on the water; and we are looking forward to a great show.

At the end of the Daytona show I was asked by two different members why we give out participation awards for displays. They said it was like Little League, where everyone gets a trophy whether you won the championship or not. The answer is simple. These ribbons given to members who do not win major awards are NOT participation awards. They are FATC's thank you cards for displaying your collection. The FATC recognizes that you had to gather your collection. This has cost you much time, effort and money. Then you had to organize and assemble it in an attractive display. Then you hauled the display to the show and set it up and at the end of the show, broke it down and took it home. Again, these are NOT participation awards, they are our "THANK YOU" for sharing your collection with the public and the rest of the membership. We hope this small token of our appreciation will tell you how important your displays are to the FATC; and that you will honor us by bringing your collection back and displaying again.

About eight months ago I purchased a nineteen-volume set of the "Encyclopedia of Old Fishing Lures Made in North America" by Robert A Shade. This was a huge undertaking and took Robert over nine years to complete. Using his encyclopedia, I have been able to identify a ton of non-Florida lures that I have been hanging onto for years. Just thought I might pass this bit of information on to those members who might be interested. Ralph Hecht also acquired a set. Ask him what he thinks of the books.

Bernie Schultz is fishing hard on the tournament trail right now, but he is looking forward to hosting the FATC show in Palatka at the Crystal Cove Marina on Halloween weekend. Make sure you put this on your calendar-October 31, November 1 and 2.

I would like to challenge each and every member to writing a small article for the FATC newsletter. It can be on anything related to the collecting of old tackle. I would love to double the amount of articles we can publish each edition. Just for the heck of it, take a picture of the weirdest, ugliest lure and send it to Gary Simpson. If we get enough, I am sure Gary can make a collage of pictures to be published in a future newsletter.

If you would like to host a FATC show or help put on a show, the process is very easy. Just contact any officer or board member. We are always in need of assistance at the shows and would love some new venues for our shows.

As always, remember the best part of tackle collecting is not the treasures you purchase but the friends you find along the way. 🐟



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If you are interested in seeing Central Florida's beauty by boat, call for your special sightseeing tours. Bring your cameras as you will see old Cypress Trees, Spanish Moss, Water Hyacinths, birds, wildlife and alligators.

Our central location puts you 30 minutes or less from major attractions such as: Disney World®, MGM, Epcot, Universal Studios, and Sea World.

Editor Notes

Gary Simpson

Altered by mankind, the Florida landscape doesn't look much like it did, even a generation ago. The Florida waters that gave rise to the angling artifacts we collect have changed almost as radically. The coasts long ago were much wilder...our lakes, fuller. With enormous volume being pulled daily from our underground fresh water source, many of our large lakes here in the northern part of the state are seldom full any more...some small ponds are now just low spots in the land.

But, now and then we're afforded glimpses of a Florida that resembles the old Sunshine State.

Above-average rainfall last year, combined with wet just-passed winter and spring seasons, have the lakes of North Florida looking full and healthy—much more like they did back when anglers of the day cast Dillingers and Orlando Shiners for black bass. The 'new normal' doesn't afford us this pleasing sight very often and it's nice to enjoy, if only for the time being.

Abundant fresh water is one very important thing Floridians should never again take for granted. And there are lots of other things that we FATC members can add to that list.

This issue of the FATC News, I think, is a particularly interesting one. First, we revisit yet another truly excellent Daytona show in photographs and celebrate the award winners. The special Creek Chub and Al Foss displays ranged from 'nice' to 'stunning'. We appreciate everyone who brought displays—and there were plenty. These are the secret ingredient that makes the whole deal so successful.

Comaraderie among members is right up there, too. Take, for example, the informal roast of our own Roth Kemper. It seems that Roth was hunting a few weeks ahead of the Daytona Show on Steve Cox's property when, in the pre-dawn hours he was seriously spooked by, of all things, an aggravated otter. Roth's panicked reaction in the subsequent cell call to Steve was apparently hilarious.

In Steve's room at Daytona, a group of friends serenaded Roth with a song of Steve's creation—"Otto the Otter". It was sung to the tune of Gordon Lightfoot's "The Wreck of the Edmund Fitzgerald". I missed that one, and wish I hadn't.


We appreciate, too, the informative features and good reads submitted by Doug Brace, Charlie Tanner, and Lewis Townsend.

And Brace becomes the first to answer the challenge and "show us another" lure that a member had submitted as possibly unique. As a result, we now can assume that this was a lure with a production run, presumably by the Dixie Bait Company..., albeit a short one prior to World War II.

Dick Braun and Craig Comjean again offer insight to their collecting specialties—the Zebco and the Bagley Companies.

We bid farewell to friends and longtime members, Mack Finch, Russ Riddle, and Bob Strassburg. Mack a luremaker, Russ, a researcher/historian, and Bob, a lure collecting pioneer...these men truly furthered our hobby in varied ways. By now, we have all surely learned to not take our friends and fellow members for granted.

Our friend and club stalwart, Rev. Bob Dennis is unable to attend shows these days. His poignant letter to the club serves as yet another reminder for us to enjoy this ride that will not last forever.

Oh, and you'll find the new club directory along with this issue of the magazine. Keeping this list correct and up-to-date turns out to be one of the more labor-intensive club chores. There is a lot more involved here than meets the eye, and nothing but tedious work straightens out the big backlash that was our club roster. A huge 'Thank You' to Stephanie Duncan and Sally Jett for all of the time and effort they have put into this task. Like a healthy, brimming Florida lake, this is yet another resource that we should appreciate while it's in great shape. 



When is a Penny Not a Penny? When it's a Bagley Poor Penny!

Craig Comjean

Sometime in 1965 Jim Bagley was looking out his office window, watching a lineman working on a telephone pole across the street. As the lineman worked, Jim saw little round silver slugs falling to the ground. With the sun glinting off them as they fell, Jim got the idea for a new drop bait he would call the Poor Penny. For the next two years, Jim tried various sizes and shapes—experimenting with line tie, spinner, and hook locations. He couldn't seem to find a combination that satisfied him. Then, instead of having a round lure of equal thickness, he decided to make the body into a wedge shape. This idea worked much better.

One day in 1967, while fishing with his friend and also-famous lure designer, Tom Mann, Jim pulled out his experimental Poor Penny. Tom, too, was working on a drop bait he called the Little George (named after his friend, Alabama Governor George Wallace). The Little George outperformed the Poor Penny in numbers of fish caught; while the Poor Penny caught the larger fish. Jim was still frustrated with the Poor Penny and told Tom he would not put it into production. This resignation removed the competition and cleared the way for the Little George. Tom Mann would sell millions of Little Georges, the little lure that would become the backbone of the Mann's lure company.

The Poor Penny came in two sizes, 1/2 ounce and 3/4 ounce. The 3/4 ounce Poor Penny is Extremely Rare and I have accounted for only three of them with a Poor Penny total of ten known. I would value the 1/2 ounce at \$500.00+ and the 3/4 ounce at \$1000.00+. The Poor Penny was made in basic colors, Black/White, White, Yellow, Green/White, Black/Yellow and Purple/White. The Poor Penny was also listed on a price list in colors Fire Red on Black Head and Purple on Fire Yellow Head, although no examples of these colors exist today to my knowledge.

In 1970 a small lure company from Alabama called Bumble Bee Lures produced a copy of the Poor Penny called the Gum Drop. It came in 1/2 ounce only and wasn't wedge shaped. It also had its spinner in a different location than the Poor Penny. The Gum Drop came in five colors: White, Black, Silver, Yellow, and Black Head with Scales on White. For the novice Bagley collector, the best way to tell the difference between the Poor Penny and the Gum Drop is the eye. The Poor Penny has a Raised Painted Eye, while the Gum Drop had a Flat Painted Eye. Approximately 8,000 Gum Drops were made. Seeing the success of the Little George, Jim later came out with the Submarine Shad, a similar tail-spinner...but it hardly made a dent in the Little George sales. So when you're out looking for lures at a yard sale or flea market, keep an eye open for a Bagley's Poor Penny—a Penny that's worth a lot more than a penny!!! 🐟





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F A T C A D R A T E S	Classified "Tackle box" ads	\$3.50 1x	\$10.00 3x	E F F E C T I V E 2 0 1 1
	Business Card ads (black & white)	10.00 1x	29.00 3x	
	1/4 page black & white ads	50.00 1x	120.00 3x	
	1/2 page black & white ads	90.00 1x	215.00 3x	
	Full page black & white ads	160.00 1x	380.00 3x	
	1/2 page color horizontal	200.00 1x	450.00 3x	
	Outside back cover – color (horizontal only)	275.00 1x	619.00 3x	
	1/2 page color (Contents page only – vertical)	300.00 1x	679.00 3x	
	Full page color (except covers or center)	375.00 1x	900.00 3x	
	Inside front or back cover	525.00 1x	1,179.00 3x	
	Single center page	450.00 1x	1,019.00 3x	
Centerfold (No vertical center gutter)	850.00 1x	1,919.00 3x		

Florida Antique Tackle Collectors, Inc.

A NON-PROFIT EDUCATIONAL ORGANIZATION
DEDICATED TO THE PRESERVATION OF OUR ANGLING HERITAGE

Florida Antique Tackle Collectors, Inc. (FATC) is a non-profit, educational corporation, incorporated in the State of Florida. The purpose of FATC is educational through the collection and distribution of historical and technical data regarding fishing equipment, its development, its inventors and manufacturers from the earliest times through the present day, and to assist other groups and individuals having a similar purpose. In order to enhance the knowledge of these subjects, the collection and preservation of examples of fishing tackle is to be encouraged for the benefit of present and future generations.

FATC was founded in 1987. The founders felt that a state-wide organization would provide additional opportunities for residents of Florida and others to learn more about the history of angling in Florida and elsewhere. FATC sponsors four exhibitions, open to the public, annually at different Florida locations. At the exhibitions members display their

collections, interact with the public, and engage in other activities in keeping with the purpose of FATC. FATC publishes a newsletter tri-annually, and an annual membership directory. FATC is not affiliated in any way with the National Fishing Lure Collector's Club (NFLCC) or the Old Reel Collectors Association, Inc., (ORCA) but encourages FATC members to support those organizations.

FATC annual membership dues are: \$35 domestic, \$40 Canada, \$45 Foreign or \$700 (Domestic) Life Membership, \$800 (Canada) Life Membership, and \$900 (Foreign) Life Membership (20x annual dues). Please direct membership inquiries or applications (with your dues) to the FATC Secretary listed below. For membership applications visit our web site at: www.fatc.net

One time ads will be given a 3% discount for prepayment.



Show Me Another

Doug Brace

And we have our first successful "Show Me Another"! Larry Lucas' Dixie lure featured in the last FATC News is not unique, after all. Doug Brace has had

these very similar examples in his collection for 25-years. They were found at a flea market "in a bucket full of Dixie baits and bodies".



Larry Lucas' challenge lure



Doug Brace's matches



FATC REGIONAL DIVISIONS



Minutes from FATC Board of Directors

PLAZA RESORT AND SPA, DAYTONA BEACH, FLORIDA • MARCH 2, 2014

President, Ed Weston called the meeting to order at 8:08AM.

Secretary's Report: Sheila Quinn presented the minutes of the March 3, 2013 Annual Business Meeting. A motion was made to approve the minutes by Frank Carter and seconded by Bill Stuart. The minutes were approved as read.

Treasurer's Report: Sally Jett presented the Treasurer's Year End Report for 2013. The report was approved as presented.

Elections were held. The following positions were voted on and passed:

- President Ed Weston
- Secretary Sheila Quinn

The following District Directors were elected:

- Ron Gast
- Jimmy Duncan
- Norm Pinardi
- Butch Carey

Upcoming shows for the rest of the year are: Punta Gorda June 6, 7 & 8 and Palatka October 31, November 1 & 2.

New Business: Frank Carter mentioned The Museum of Florida History is presenting "The Lure of Florida Fishing". It will open in Tallahassee in two weeks thru August 26, 2014. If you get a chance, it would be worth seeing.

A special thank you to Larry Lucas and Stephanie Duncan for a great Daytona International FATC Show.

With no further business the meeting was adjourned at 8:22AM. 🐟

Thanks to all who helped with my collection!

~Chuck



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Pfeffer-Woodall-Densmore Connection

Lewis Townsend

Generally, it is easy to separate the three lure makers: Pfeffer, Woodall, and Densmore once you study and recognize the different characteristics of their work. I hope to give a broad stroke overview of identifying markers and tips to help distinguish and clarify the connection between these three lure makers. Pfeffer Lures was the establishment before a transition period occurred when Densmore took possession of Pfeffer's workshop and finished all remaining lure bodies. Shortly after taking over Pfeffer's stock, Densmore developed his own style of painting. The leftover workshop paints were also used on the new Densmore Lures, so making a positive identification of his lures can be difficult. This is where ninety-nine percent of the disagreement develops over differentiation between a Pfeffer Lure and a Densmore Lure. The Woodall Lure can be eliminated from the above discussion due to his distinct painting technique. Woodall's body styles were very limited and his lures were spray painted with a mask, which also included the red gill marks. In fact, Woodall introduced the mask to Jim and Betty Pfeffer and they utilized it in their paintings that began showing up in the 1950's.

When you are considering the characteristics of the lures, do not overlook or under-value the lure packaging. Pfeffer and Densmore used tan envelopes to package their lures. Pfeffer had his envelopes printed whereas Densmore used a hand stamp on his envelopes. Plastic bodies and yellow cardboard boxes were exclusively used by Woodall.

One important factor to keep in mind is that for a brief time, Woodall used an envelope.



Woodall used Pfeffer's name and produced the above lure

The hand painted gill marks will be helpful in the identification between the Pfeffer Lure and the Densmore Lure. The gill marks on the early Pfeffer Lures were thin and came to a sharp point. However, as Jim and Betty Pfeffer aged, the gills became much thicker and wider at the ends. Another characteristic to note is that the eyes also lost the early sharpness to them. As shown below, the Densmore Lures were also hand painted and had an early Pfeffer look to them.



Lures with sprayed dots



Top lure: early medium Top Cast with thin gills and an example of early eye pattern
Bottom lure: a later Top Cast Lure with brushed eyes and thick gill marks



Densmore Lures with typical thin gills and his common large eyes

Eyes on the Pfeffer and Densmore Lures can be used in the identification but can also be a little confusing. After studying eye applications you will see the modifications as Jim and Betty Pfeffer age. The eyes were smaller and very detailed in early lures and became a hand brushed application towards the end which yielded larger eyes in some of Pfeffer's later lures. Densmore's eyes were usually larger in size and he used a dropper bottle for the application instead of a brush. The solid black eye was primarily found on the Pfeffer Lures and some believe it was designed as a salt water lure. The rim depression around the eye is not much help in identification since it can be credited to both Pfeffer and Densmore Lures. Pfeffer started this technique in later lures and Densmore continued the process throughout his lure production.



*Top: a Spin Darter with an early eye
Bottom: Darter with a large brushed later eye*



Densmore Bananas showing the two eye sizes and depression rings

The color schemes used on the Pfeffer Lures were also utilized on the Densmore Lures because of the overstocked supplies in the workshop. Densmore tried to keep the colors as close to the Pfeffer Lures as possible. The lure pattern that Pfeffer originated did not change much but Densmore did introduce a few new colors and patterns. The patterns that Densmore used were applied with the masks found in Pfeffer's shop. Hand-painting was only on the gills, eyes and lateral line. All the painted bodies you encounter will be credited to Pfeffer, but remember, he is responsible for both hand painted and sprayed lures.



*Pfeffer Spin Tops
Top: hand painted dots
Bottom: spray gun dots*



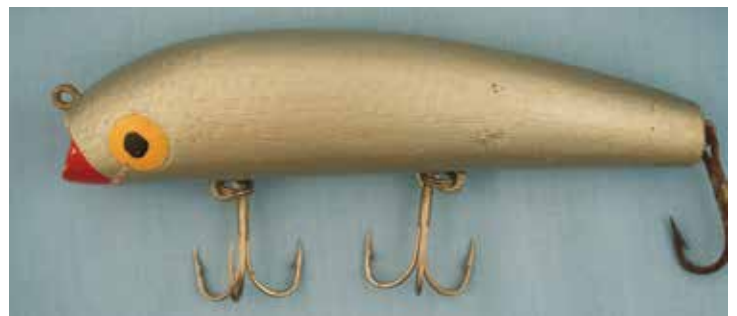
Densmore Lure with spray mask dots

A few words on hardware used by both lure makers. Pfeffer used many different props and cups until later when he switched to a larger cup and Creek Chub style prop. Densmore continued with this rigging and used up the overstock of smaller cups. Pfeffer and Densmore can both be credited with producing the King Banana. Densmore's plan was to revive a lure that did not make it to commercial production. The King Bananas you will come across will be Densmore Lures with the limited

exception of a few early Pfeffer's. There is also an early King Banana that had a Woodall and Pfeffer connection. We know Woodall had acquired Pfeffer Lure bodies hand turned on the lathe but Woodall's talents in hand painting were not part of the plan. The painting scheme is similar to Pfeffer's style and he was responsible for the painting of these very limited lures.



A rare Pfeffer King Banana with the hand painted eyes and thick gills



Densmore King Banana with large eye

Distinguishing the identifying markers entails taking into account a variety of factors and you must consider the varying characteristics. Because of the varied differences, some collectors stay away or decide it is too confusing to categorize; and they place them all together. I can assure you that in each Pfeffer collection there will be both Woodall and Densmore Lures lurking in there. You may even run across, "what the heck is that?". Be assured the collector will have a good story about how they acquired that particular lure. We know Pfeffer had well over thirty plus body styles as well as different sizes and over one hundred different paint patterns and colors. Chances are you will most likely never see all his different lure creations and one can never be completely assured that it is not a Pfeffer original. I will refer you to my book, *Jim Pfeffer: A History & Collector's Guide to Pfeffer Fishing Lures*. It is a comprehensive look of colors and styles I have in my collection as well as other Pfeffer collections. 🐟

GONE FISHING...

Mack Finch

Mack Finch, 87, of Panama City, Florida, died Thursday, February 6, 2014. He was born on May 29, 1926, in Chipley, Florida, to George Frank Finch and Kinnie Etta Curlee Finch. He was the youngest of 6 boys who were raised and went to school in Chipley. Mack started fishing early on.

After graduating from Chipley High School, he attended business school in Panama City, majoring in accounting. In 1944 he joined the Navy where he worked his way up to plane captain whose responsibility it was to look after "His" Douglass Dive Bombers – SBD – on ship or on the ground. Mack was stationed at Cecil Field in Jacksonville, Florida.

When he was discharged in 1946, he then acquired his accounting degree and began working as Clerk of Washington County. During his career he held several other jobs before going to work at Sherwin-Williams. He retired 27 years later as Branch manager.

He met Martha Smith while he was in college; they were married on February 22, 1951. Mack is survived by his wife, Martha, and their two grown children, Barbara Mack Finch and Dallas Carlton Finch and wife Marcia.

Fishing had always been his favorite sport as well as his entire family's including the ladies. When he was discharged from the service, he discovered that plastics had taken over and Mack did not like the action or lack of action of the lures. One day, in 1947, he decided to carve wooden lures making enough for him with a small reserve on hand. He stopped carving in 1965 or 1966. He began again in 1985 – must have run out of lures – using his favorite wood, old red aromatic cedar. Most of his lures were in the natural wood finish. If asked about color, Mack would reply that a splash of red on the chin would do. Mack made his own hardware out of stainless steel, and all of his lures are stamped in the wood with his stylized initials.



Russell (Russ) Dee Riddle, Jr.

Russell (Russ) Dee Riddle, Jr., 66 years old, died Thursday, September 12, 2013, at his residence in Tullahoma, Tennessee. He was the son of the late Russell Dee Riddle and Verna Merritt Riddle. We received news of his death from Kim Riddle on September 14, 2013.

Russ was survived by his step mother, Sue Riddle, of Estill Springs, Tennessee; Sisters Linda Rochelle of Canandaigua, New York; and Wanda Riddle Ashley of Nashville, Tennessee. Other

survivors are: a brother-in-law, Don (Wendy Hall) Rochelle, of Tullahoma; nephews David (Jennie) Halton of Shortsville, New York; Vincent Thibedeau of Joelton, Tennessee; Kyle (Tammy) Gerner of Decherd, Tennessee; and several great nieces and nephews.

Russ was a member of the National Guard and was retired from the University of Central Florida where he had worked as an office technician. While he worked there, he studied for and was graduated with a degree in Oceanography. His area of interest

Robert Strassburg

Robert "Bob" Strassburg, 76, of Lake Wales, Florida, died Tuesday, January 28, 2014, at his home east of Lake Wales. He is survived by his children James Knezovich of Talumet, Minnesota; Peter Strassburg of Grand Rapids, Minnesota; Pam Knezovich of Hibbing; and Cynnimin Danton of Wesley Chapel; 7 grandchildren; and five brothers and sisters, Jack, Jerry, Lori, Tom, and Mike. He was preceded in death by his sisters, Judy and Karen. A Memorial Service was held at the Johnson Funeral Home Chapel on February 5, 2014. Bob was of the Catholic faith.

He was born on August 2, 1937 in Bemidji, Minnesota, and later moved to Gibsonton, Florida. Bob retired as the general manager for Wade Shows, a carnival operation. He also was a member of the Bemidji Police Department. In 1991 Bob moved to the Lake Wales area and lived on Lake Kissimmee at both Grape Hammock and Shady Oaks. He was an avid fisherman and collector of antique fishing tackle.

Bob had modified a "strait job" or "big box" truck into a mobile fishing museum, and it was a wonder to behold. When the front was opened and the lights turned on, you knew you were at the carnival. Bob drove it to county and area shows while he was in Minnesota. He charged a "gift" offering at the end of the museum tours, which took a number of turns in that truck. However, he was more interested in fishing lure leads than in the money.

After Bob moved to Florida he made a huge find of the Florida Casting Bait Company's lures that had been made by Uz Pemberton of Lake McCarthy Island, which is about 12 miles north east of Tampa. He was a member and displayed these lures for a number of years at the Florida Antique Tackle Collectors Club and National Fishing Lure Collectors Club shows.



Russell Dee Riddle, Jr. continued

was more in Limnology, the study of freshwater bodies. Russ was an avid fisherman and a collector of antique fishing tackle. He was a long time member of the Florida Antique Tackle Collectors and displayed his collection at many of the club's shows. He was one of the three co-authors of *Florida Lure Makers and Their Lures*.

He was also an accomplished musician, having traveled the United States for eight years with his band, "Trilly Cole and the Capers." Earlier in the 1960s, he helped form a high school band, "Uncalled For." The band enjoyed success with a number 1 Billboard chart topper, Do Like Me. The "Uncalled Fors" recently joined together for a reunion concert and performed at Bonaroo in 2011.





June 5 & 6, 2014

Punta Gorda, Florida

First show in this area in 13 years!

**Members From: F.A.T.C., O.R.C.A., C.A.T.C.,
& N.F.L.C.C. are all invited to participate in this show**

SHOW LOCATION: Punta Gorda Waterfront Hotels and Suites, Punta Gorda, FL
You can see an overview of Punta Gorda at: <http://Youtu.be/5TrXu726ZpE>

ACCOMMODATIONS: Punta Gorda Waterfront Hotels and Suites 941-639-1165
FATC Room Rates, at \$67.50 per night. Waterfront rooms are on a first come, first serve reservation basis!

TABLE AND REGISTRATION: Registration is \$ 15.00 per member.
8 ft. tables, \$ 35.00 each, wall or aisle. Membership dues must be current to register.
ORCA, CATC, NFLCC, & All Club Members: Registration Fee \$15.00

QUESTIONS: Contact Show Hosts Dick Braun (941) 639-8330 / tzg.8330@gmail.com
Rick Vaughn (941) 223-8996 / FishboY650Q@yahoo.com

REGISTRATION FORM:

Please make checks payable to F.A.T.C and mail to:

Dick Braun
741 Longbeach Ct
Punta Gorda, FL 33950
(941) 639-8330

Name: _____

Address: _____

Phone # and E-Mail _____

Guests Name(s) _____

Registration _____ at \$ 15.00 each for a total of : _____

I would like _____ Tables 8' at \$ 35.00 Each for a total of _____

Please Specify Wall or Aisle tables _____ Total Enclosed _____

Payment must accompany registration – Refunds for cancellations must be requested 30 days in advance. Any cancellations after 30 days will not be refunded. You must be an FATC member to exhibit, trade or buy at the auction. Membership renewal at the show will involve waiting in two lines so pay your membership dues now! In an effort to give the public a better show, we are asking anyone with tables to wait until after 4PM on Saturday to break down. Emergency exceptions will be made only by the show host. If you chose to break down early, you may not get a table next year.

That-Zebco-Guy Goes to Tulsa

Dick Braun

In March, Danny Wolf and I made a trip out to the Zebco plant in Tulsa, Oklahoma. The purpose was to try and gain some hard-to-find insight to questions we still couldn't answer. We were invited out



by the same retired Zebco executive from whom I had purchased, with Zebco's blessing, the low-numbered 50th Anniversary Model 33 detailed in the last FATC News. We were received with open arms and treated like royalty for the entire three days we were at the plant. Nothing was off limits while we were there. We even got to go through the Research and Development department. On Wednesday we attended a luncheon with about twenty current, longtime employees (one of whom marked her 40th year with Zebco this month). The luncheon lasted just a bit over two hours, as Danny presented a video display of the reels we had questions about—38 questions, in all.

You're asking, "So what"? Well, it was all to finally put the new Zebco book to press after almost 6 years of digging out information regarding the different closed face reels the company produced from 1949-1999.

Some of you collectors out there may remember Popeil's Pocket Fisherman. Guess what? It was produced at the Zebco plant in Tulsa—something

I didn't know until it came out at the luncheon. We passed out a 4 page questionnaire, and we asked all who attended to go over the 38 questions and to please get back to either Danny or myself with answers if they had them.

The following day we were invited to the retiree's luncheon that is held each quarter. It took place at a Golden Corral restaurant in Tulsa, and to our surprise a little over 50 folks showed up to hear and help with the same set of questions. One couple drove from Illinois, and another couple came from Oklahoma City. Another lady, 92 years young, remembered a lot of details and was able to provide answers to some of the early models of the Zebcos. One lady I talked to confirmed that the story I had heard about Zero Hour Bomb Co.'s name change to Zebco, was fact. The word Zero became Z, Hour = E (as the "h" is silent), Bomb = B, and Company became "CO"...thus ZEBCO. She had asked R.D. Hull one day how the Zebco name came to be, and that is what he explained to her.

We had a chance to meet with several retired engineers from the plant, and were able to get ahold of some prototype reels and regular production reels that were new old stock.

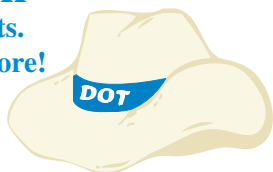
All in all, it was well worth the time and expense to go out and do some final digging for answers to our remaining questions. Danny and I hope to have the book ready for print by the end of 2014. 🐟

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Thanks FATC

Bob Dennis

I became a member of FATC when I found out about the club, and through the years I was able to attend a number of shows.

I enjoyed putting displays together and was fortunate to win a number of awards and trophies. The first was in 1993. But some time before that, Bill Stuart sponsored a show in Bartow. Instead of plaques for "Best of Show", he awarded cash. My favorite of all the present-day awards is the Daytona International Show Award.

My mind does not react as well as it used to, but I remember attending shows in Daytona, Panama City Beach, Savannah, Vero Beach, Orlando, Bartow, Ocala, Sebring, Gainesville, New Port Richey, and Bradenton. I'm sure there were others.


I was sorry I could not attend the recent 2014 Daytona show because of health issues. Beginning in August 2013, I had a number of light strokes. Also, I have severe neuropathy in my feet and ankles that hinders my standing, walking, and getting up and down.

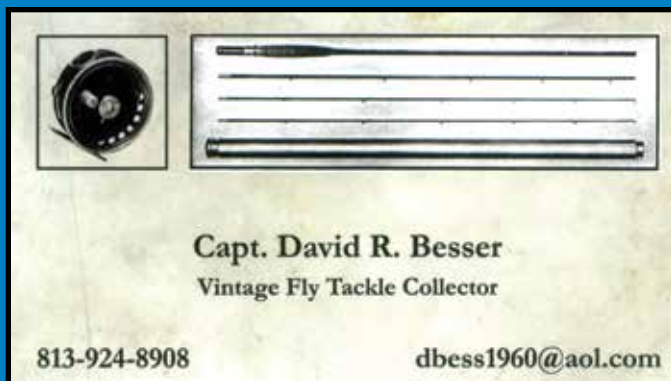
I regret that I will not be able to attend any more lure shows; but the sad thing is that I will not be able to see multitudes of you again this side of heaven. For me, it came too soon.

To me, we of the FATC are like family. I like the fact that older members are not sort of 'cast aside' as we are in some other clubs and organizations. Thank you for letting me be a member of the Florida Antique Tackle Collectors. It has been a great blessing to me.

I was thrilled to receive a nice booklet prepared for me at the Daytona show. It contains many autographs and messages. This is so nice and thoughtful. I cherish it now and will cherish it for the future. I am also thankful that my article, "It Has Been a Good Run" was read at your business meeting.

I wish I could see you, talk to you, and attend your shows, but I can't. So I will just close by saying "Many Thanks" to you all for allowing me to share with you across the years.

Best Wishes and God Bless,
Bob Dennis 



Capt. David R. Besser
Vintage Fly Tackle Collector

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- **Unparalleled Advertising:** Continued full page advertising all year round in ORCA, NFLCC, FATC, Hunting & Fishing Collectibles, Classic Angling Magazines, with strategically timed ads in antique magazines leading up to the auction. Your quality items featured on our Website and Facebook.
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Ogden Pleissner Original Oil

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Website: crossroadsanglingauction.com Address: P.O. Box 755 Hillburn, NY 10931

“It’s still in there”

Doug Brace

Admittedly, the title is a bit of a play on words for today’s fishing tackle collector but it fits perfectly as you’ll soon read.

We had just finished bringing our belongings to the room at the recent F.A.T.C. Daytona Beach Fishing Tackle Show. While my wife Barbara unpacked, I headed out for what remained of room-trading on our Thursday arrival. It was a great feeling having that “what’s in the next room” expectation!

About 20-minutes and 3 to 4 rooms later, I was in the room of a “seasoned” collector. After the customary greetings and a look around, I was on my way out of the room when I spotted a tackle box on a chair by the door. I’m always drawn to vintage tackle boxes made by John Gilson of Stuart, Florida and this was a fine example!

I commented it was a plus that the makers’ decal was still intact, in addition to the 2 trays that were in the box. Our seasoned collector remarked **“I’ve had that box over 20-years - his line dryer is still in the bottom”!** What was that I just heard?

His line dryer? My mind was racing... I knew Gilson made small piano banks, ladies purses styled after his tackle boxes and even a magnetic Hurricane tracking map later in his career. But a line dryer by Gilson, that was news to me and I asked further – can you show it to me??

I was then handed a rather unique, wooden line dryer. Elongated in shape, the oval ends contained numerous slots presumably to accommodate line storage. A metal tab secured what appeared to be a lid. Removing the lid proved to be difficult and I certainly didn’t want to be the cause of any damage. Attempts by our seasoned collector met with success. When removed, the underneath side of the lid revealed the makers’ decal! It read: **CARRY-ALL LEADER KITS O.E. Seeburg Pat. Pending Rt 7 Box 746 Orlando, Fla.**

I was stoked! The product was in fact a leader storage device, in excellent condition, produced in Orlando by a maker I had never heard of. And so there it was after all these years - *still in there!*

OSCAR E. SEEBURG

Orlando - Nokomis, Florida

CARRY-ALL LEADER KITS

U.S. Patent No. 2,638,699 May 19, 1953



Top View

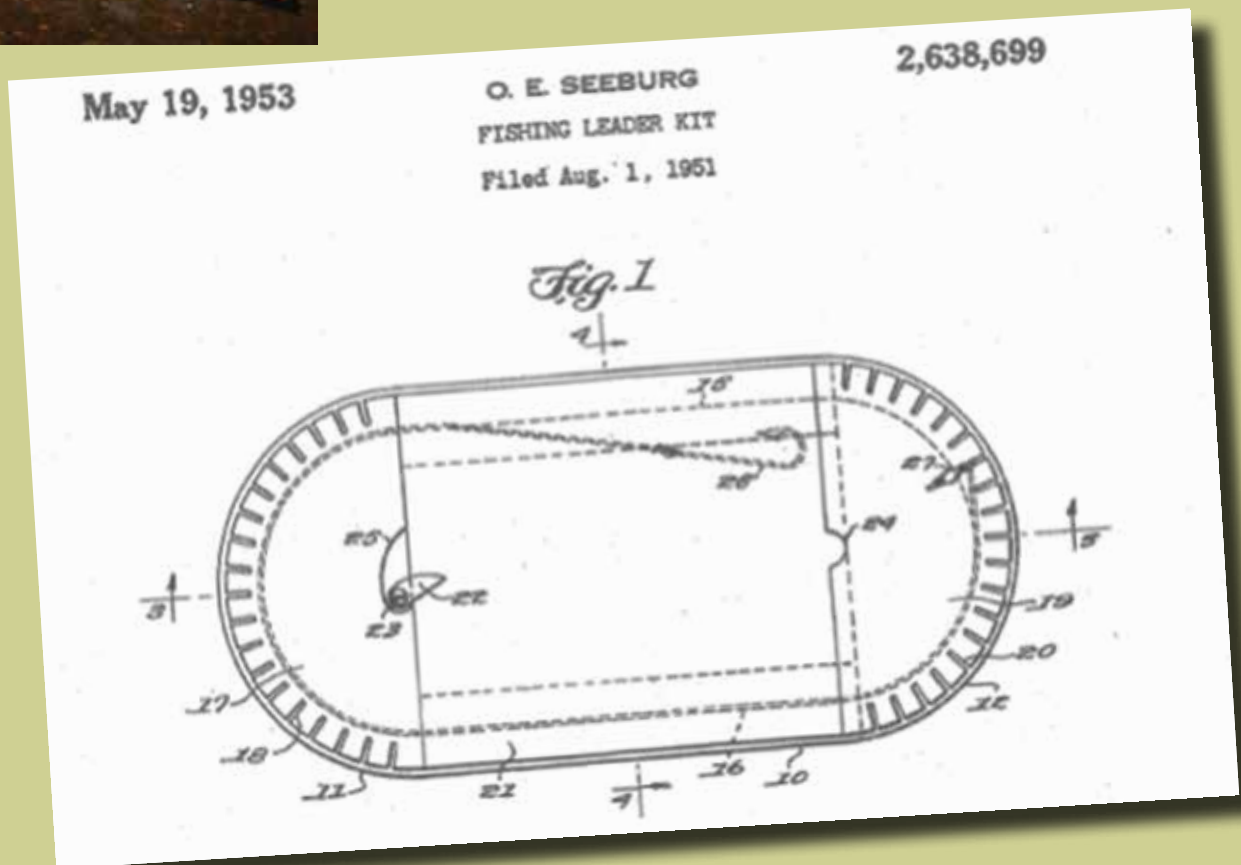
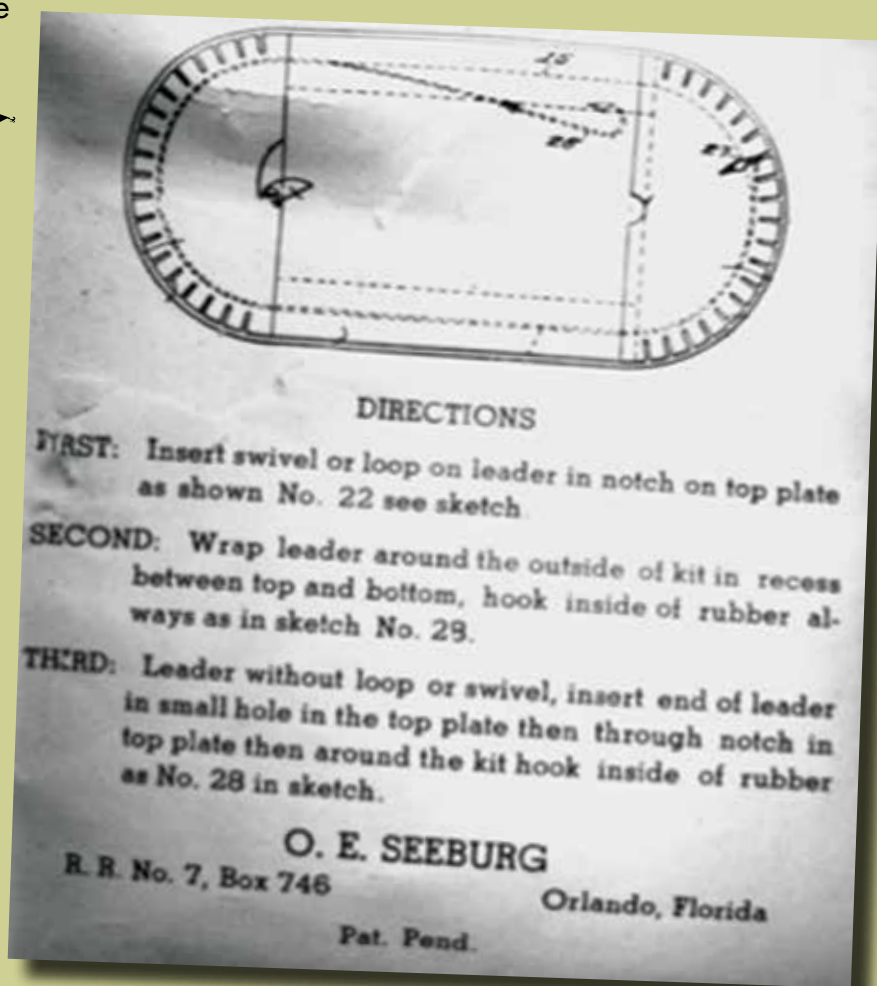


Bottom View



Edge View

The makers decal, located on the underneath side of the lid, was protected over the decades as was the original instruction leaflet pictured here. The inside bottom reads "PATENT PENDING".



The Hurd Super-Caster

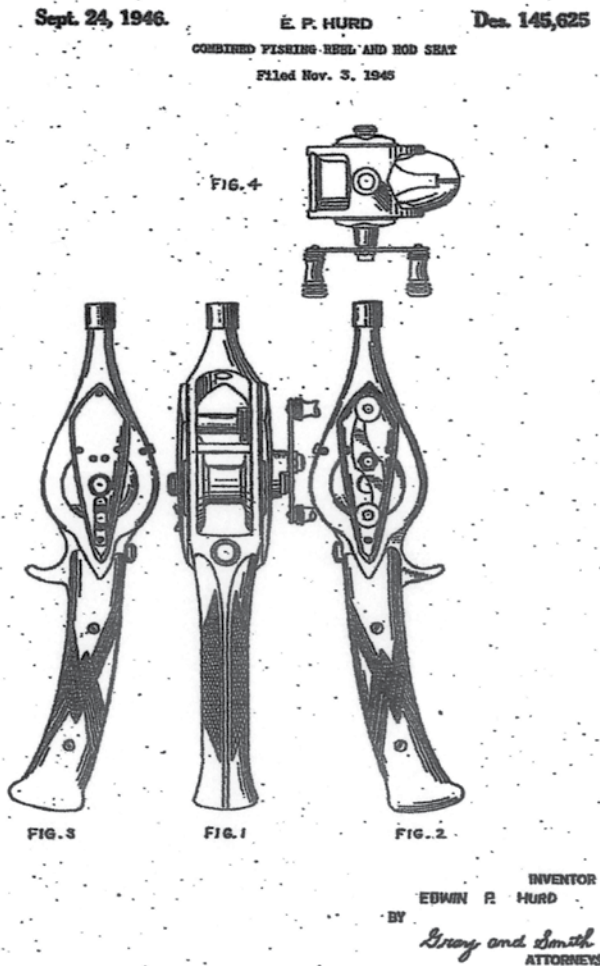
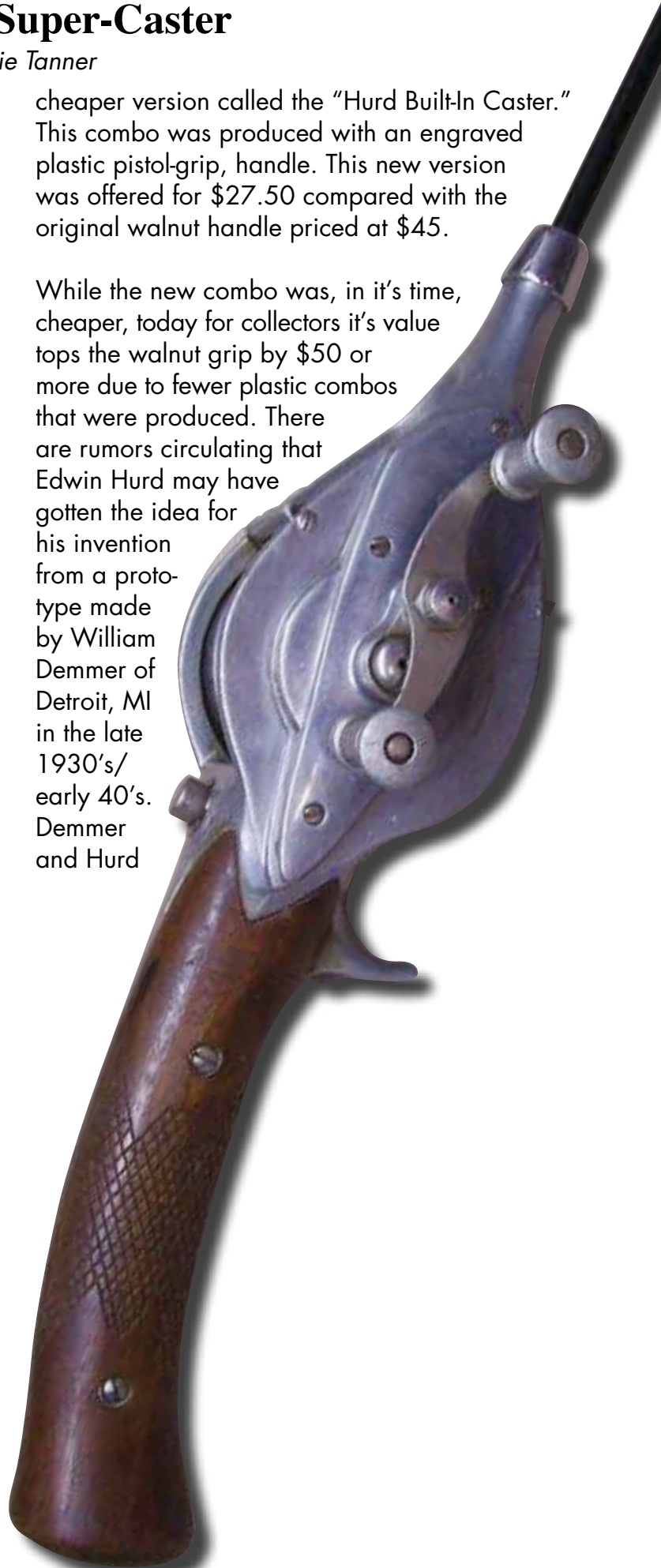
Charlie Tanner

Hurd Lock & Manufacturing Co. at New Center Building in Detroit 2, MI, was a company started during the "Great Depression." It introduced the Hurd Super-Caster in the late 1940's. Edward P. Hurd, who inherited the company from his grandfather, was awarded a patent numbered 145,625 on September 24, 1946 for the unique invention of a reel built into a rod handle. The invention has a distinctively carved walnut handle ferruled to fit steel fishing rods of various lengths.

The Hurd Super-Caster came with a life time guarantee for replacement parts. The rod/reel combo is a thing of beauty that gave the look of an early medieval pistol. Speaking recently with a collector, he mentioned, "As good as it looks, my father said it had a backlash problem." The mid 50's saw the beginning of the spinning reel. The new and easier way of fishing was tough competition for the walnut-handled beauty. The company produced a

cheaper version called the "Hurd Built-In Caster." This combo was produced with an engraved plastic pistol-grip, handle. This new version was offered for \$27.50 compared with the original walnut handle priced at \$45.


While the new combo was, in it's time, cheaper, today for collectors it's value tops the walnut grip by \$50 or more due to fewer plastic combos that were produced. There are rumors circulating that Edwin Hurd may have gotten the idea for his invention from a prototype made by William Demmer of Detroit, MI in the late 1930's/early 40's. Demmer and Hurd



must have known each other as both were suppliers to General Motors. Pictures of Demmers reel built into the handle can be seen on the blog "Fishing for History: The History of Fishing and Fishing Tackle." Some would question, "Was Hurd's combo a copy of Demmer's venture into fishing tackle?" Could be. 🐟

A Father's Day Gift

.. that will bring pleasure throughout the years



Even the man who has "everything" will enjoy owning this modern Hurd Super-Caster. For it is quite unlike anything he now has. Its many modern features make it a gift that will bring new thrills to any fisherman. Precision craftsmanship and the use of high-quality corrosion-resistant materials insure lasting satisfaction throughout the years. Your local sporting goods, hardware or department store dealer will be glad to show you this perfect Father's Day gift.

FEATURES OF HILL LINE ABOUT THE HURD SUPER-CASTER

Modern Appearance	Thumb-Button Drag Control
Light Weight	Interchangeable Reels
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Patent 1758361. Hurd Patent Pending. This right to make reproduction without is reserved, without obligation.

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The Lure of Florida Fishing

The Museum of Florida History in Tallahassee recently opened an exhibit they call The Lure of Florida Fishing. Items on display include artwork, historical images, trophies, fish mounts, and old tackle. Part of our own Frank Carter's famous 'Timeline of Florida Lures' display is on loan to the museum as part of the exhibit which runs through August 26 of this year. 🐟



Left to right are Bill Stuart, Frank Carter, and Jack Fenwick at the exhibit's opening

The Museum of Florida History presents a special exhibit.

THE LURE OF FLORIDA FISHING

MARCH 14-AUGUST 26, 2014

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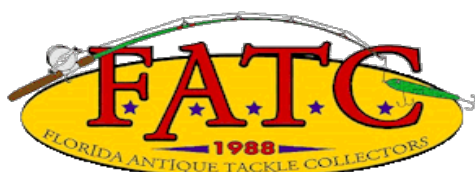
MuseumofFloridaHistory.com



Florida Department of State
Division of Cultural Affairs



Between the Boat and the Cuda
by Stanley Meltzoff



FALL ANTIQUE TACKLE SHOW

October 31—November 2, 2014

**Hosted by Crystal Cove Marina & Resort
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**Waterfront rooms are \$69 plus tax, non-waterfront rooms are \$59 plus tax.
There are 24 rooms in the main building, 55 in an adjacent building, so reserve early by calling
Crystal Cove Reservations (386-325-1055) or visit their website www.cc-resort.com.**

For specifics about this show go to www.fatc.net, or email Bernie@bernieschultzfishing.com

Number of tables will be limited, so register early!

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or go to www.fatc.net to register and pay online

Please Print Clearly (Extra Name Tag?)

Name: _____

Address: _____

Telephone & Email Address: _____

Guest Names: _____

I'd like to reserve _____ @ \$25.00 each: _____

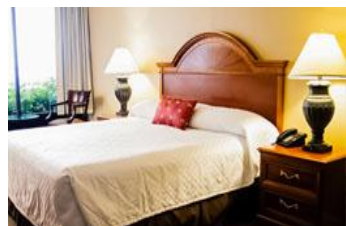
Membership Dues (if unpaid, please pay with separate check): \$35.00 _____

Registration Fee \$15.00 _____

Do you have any special needs or requests? _____

TOTAL ENCLOSED _____

Payment must accompany registration. Refunds for cancellations must be requested 30 days in advance. Any cancellations after 30 days will not be refunded. You must be an FATC member to exhibit, trade or buy at the auction.





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Fall Antique Tackle Show

October 31 - November 2, 2014
Palatka, FL
Crystal Cove Marina & Resort
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2014 FATC Club Lure



2014 FATC Club Patch